# UC SAN DIEGO DEPARTMENT OF VISUAL ARTS

## MEDIA MAJOR
### For Students Declared FA25 and Later

Major Code: VA27

The Media program is designed for students who want to redefine the possibilities of photography, video, film and sound. The curriculum immerses candidates in the creative world of time-based practices. Based in conceptual and practical production, the program provides historical, social and aesthetic backgrounds for the understanding of modern media, and emphasizes creativity, versatility and intelligence over technical specializations. All media majors should see the departmental advisor upon entrance into UCSD.

| | |
|---|---|
| LOWER DIVISION | 7 courses / 30 units |
| UPPER DIVISION | 13 courses / 52 units |
| **TOTAL COURSES REQUIRED** | **20 courses / 82 units** |

ALL COURSES TAKEN FOR MAJOR REQUIREMENTS MUST BE TAKEN FOR A **LETTER GRADE**, AND ONLY GRADES OF **C- OR BETTER** WILL BE ACCEPTED. REFER TO COURSE DESCRIPTIONS FOR ENFORCED PREREQUISITES.

◆Indicates Production Course, suggested not to exceed two per quarter

### FOUNDATION LEVEL (7 courses/30 units)

| VIS 60 | Introduction to Digital Photography |
|---|---|
| VIS 70N | Introduction to Media |

*Choose two Media Studies courses:*
| VIS 83/83R | Photographic History |
|---|---|
| VIS 84 | Film History |
| VIS 84B | Film Aesthetics |
| VIS 85A | Media History |
| VIS 85B | Media Aesthetics |

*Choose two Art Making courses:*
| VIS 1 or 2 or 3 | Introduction to Art Making |
|---|---|
| VIS 11 | Introduction to Visual Culture |
| VIS 41 | Design Communication |
| VIS 42 | Intro to Creative Coding |
| VIS 71 | Fundamentals of Cinematography |
| VIS 72 | Fundamentals of Directing |
| VIS 73 | Fundamentals of Editing |
| VIS 80 | Introduction to the Studio Major |

*Choose one Art History course:*
| VIS 12R | Race and Class in Visual Culture |
|---|---|
| VIS 20 | Introduction to Art in Europe and America |
| VIS 21A | Introduction to Art of the Americas |
| VIS 21B | Introduction to Asian Art |
| VIS 21C | Introduction to African Art |
| VIS 22/22R | Formations of Modern Art |

### INTERMEDIATE LEVEL (8 courses/32 units)

| VIS 164◆ | Photographic Strategies: Looking & Seeing |
|---|---|
| VIS 174 ◆ | Media Sketchbook |

*Choose two Media Practice courses:*
| VIS 165◆ | Black & White Darkroom |
|---|---|
| VIS 165A◆ | The Photographic Print |
| VIS 165B◆ | The Photographer's Studio |
| VIS 171◆ | Digital Cinema- Theory and Practice |
| VIS 172◆ | Motion Design and Visual Effects |
| VIS 175◆ | Editing- Theory and Practice |
| VIS 176◆ | 16mm Filmmaking |
| VIS 177◆ | Scripting Strategies |
| VIS 178◆ | Sound- Theory and Practice |
| VIS 179◆ | Intermediate Projects in Media |

*Choose three Media Studies courses:*
| VIS 150 | Landmarks of World Cinema |
|---|---|
| VIS 150A | Seminar in Film History and Theory |
| VIS 151 | Experimental Cinema |
| VIS 151A | Seminar in Media History and Theory |
| VIS 152 | Media in Social Context |
| VIS 152D | Identity through Transnational Cinemas |
| VIS 155 | Media Artists at Work |
| VIS 156 | Latino American Cinema |
| VIS 157 | Environmentalism in Art and Media |
| VIS 157D | US Civil Rights in Art and Media |
| VIS 158A | Topics in Contemporary Photography |
| VIS 158B | Photography After 1960 |
| VIS 158C | History of Social Documentary |
| VIS 158D | Black Subjects/Material in Photography |
| VIS 159 | History of Art and Technology |
| VIS 194S | Fantasy in Film |

*Choose one Interdisciplinary course:*
| VIS 100 | Introduction to Public Culture |
|---|---|
| VIS 101 | Introduction to Urban Ecologies |
| VIS 102 | Democratizing the City |
| VIS 104A◆ | Performance: Art Practice |
| VIS 105A◆ | Drawing: Representing the Subject |
| VIS 106A◆ | Painting: Image Making |
| VIS 107A◆ | Sculpture: Making the Object |
| VIS 133 | Lecture Topics in Speculative Design |
| VIS 134 | Introduction to 3D Asset Design |
| VIS 142◆ | Practices in Computing Arts |
| VIS 147A◆ | Electronic Technologies for Art |
| VIS 163 | Design Research & Criticism |
| VIS 173◆ | Fundamentals of Animation |

### ADVANCED LEVEL (2 courses/8 units)

*Choose two Media Practice courses:*
| VIS 167◆ | Social Engagement in Photography |
|---|---|
| VIS 168◆ | Pictorialism and Constructed Reality |
| VIS 169A◆ | Photography in Exhibition/Artists Books |
| VIS 169B◆ | Advanced Photographic Print |
| VIS 180A◆ | Documentary Evidence |
| VIS 180B◆ | Fiction & Allegory |

**SENIOR PROJECTS**  (3 courses/12 units)

*Choose two Media Practice courses:*

| | |
|---|---|
| VIS 181◆ | Advanced Sound and Lighting |
| VIS 182◆ | Advanced Editing |
| VIS 182A◆ | Advanced Digital Photography Editing |
| VIS 183A◆ | Strategies of Self |
| VIS 183B◆ | Strategies of Alterity |
| VIS 184◆ | Advanced Scripting |
| VIS 185◆ | Senior Media Projects |

*Choose one Interdisciplinary Course:*

| | |
|---|---|
| VIS 100A◆ | Design of Public Culture |
| VIS 101A◆ | Designing Urban Ecologies |
| VIS 108◆ | Advanced Projects in Art |
| VIS 110 A-K◆ | Advanced Studio – Various Topics |
| VIS 131◆ | Special Projects in Media |
| VIS 132◆ | Installation Production and Studio |
| VIS 133A◆ | Studio Topics in Speculative Design |
| VIS 143A◆ | Virtual Environments I |
| VIS 145A◆ | Time & Process Based Digital Media I |
| VIS 146A◆ | Computer Controlled Fabrication in Art I |
| VIS 147B◆ | Electronic Technologies for Art II |
| VIS 149◆ | Seminar in Contemporary Computer Topics |
| VIS 180◆ | Advanced 3D & CGI |
| VIS 183◆ | Production Studio Technique |
| VIS 197◆ | Media Honors Thesis |
| VIS 198◆ | Directed Group Study |
| VIS 199◆ | Special Studies in Visual Arts |
| AIP 197◆ | Academic Internship Program |